



Organisation Planning Aid: Sheet 1

Introduction

Running an effective music project involves creating a program that suits the needs of both the young people and the organisation facilitating the activity. When used to their full potential music programs are able to unlock creativity, self-expression and develop new skills in young people.

Recommended Use

This sheet is designed to support you in forming an effective music project that will hit the desired targets and aims. If you are currently working with a group of young people we recommend downloading our 'Young People Planning Aid' from the Kayto Sound website, and using along side this sheet to obtain their views on what kind of music project they wish to participate in.

When viewing this document in its digital format you will be able to access additional information on specific areas by clicking on words that contain [links](#).

Further Planning

Kayto Sound is able to deliver a range of consultation sessions with young people. Please [contact us](#) to find out more.

Evaluation Process and next stage

The information obtained from this planning will enable Kayto Sound to create and deliver an effective program for your young people.

Simply scan and [email](#), or post your results to Kayto Sound and we will recommend a few music programs that would suit your young people.

The next stage options:

1. Call us and discuss the results (01275 879200)
2. Carry out [further consultation](#) via additional sheets on the Kayto Sound website
3. Look into requirements from possible grants and funders

What type of music program would you like to deliver?

Below are the main types of music programs delivered by Kayto Sound.

Type	Description
DJ	Beat mixing, Scratching and Juggling. DJ'ing is very popular among young people, it is easy to learn the basics, but take practice and commitment to master.
Music Making	Create your own music. Create your own CD and even your own ring tones. This works very well with all types of young people and can be used as a tool for specific issue awareness projects
Drumming	The basics of modern drumming. A good way for young people to express themselves and learn a new skill. They will achieve the basics of drumming in a rather short time period.
Guitar	Learn all the classic riffs! Get playing electric guitar in a matter of minutes... or if you already play, learn new skills and moves. Guitar is very popular among young people, our approach is to use electric guitars, effects and techniques to engage young people and get new players playing simple riffs in a short period of time.
MC	Writing and recording lyrics. Our MC tutors are able to work with groups of young people to develop their knowledge and skills of writing and performing as an MC. This runs alongside a Music Making program very well.
Singing	Learning how to sing and harmonize. We deliver a number of singing programs for every level and ability.
Recording Studio	Mixing and Sound Engineering projects. This is more technical than basic music making. It goes into how microphones and the recording equipment works and explores the techniques and computer software used in modern music recording.
Band Development	Work with a professional musician to help your band progress to the next level! We deliver various development programs and this is very popular with 'music clubs' that require a mentor to support the development of young bands and musicians.
Live Gig	Want to put on a live gig? Singing, MC'ing lots of live performers! This could be a one off event or an end target of a music program. We can either coordinate the event or work with young people to give them the direction and skills to hold their own music events.
Other...	We have listed the main types. Contact us with specific requests.

What outcomes are you aiming for?

Kayto Sound has delivers music programs for the qualifications below; we also have experience in delivering elements of A-Level and GCSE Music.

Type	Description
ASDAN	Module based national certification
Arts Award	Module based Arts Certification (Kayto Sound has an in-house qualified Arts Advisor)
Duke of Edinburgh	National young person award
Other...	Kayto Sound can tailor the program to a specified award scheme

Theme

Many of our music programs work well to educate young people on a [specified theme](#), below are some suggestions.

Theme	
Hate Crime	
Sexual Health	
Schools Transition	
Holiday Projects	
Relationships	
Anti Gun Crime	
Anti Bullying	
Numeracy Improvements	
English and Literacy Improvements	
General Engagement and attendance	

What type young people are you aiming to work with?

It maybe that you are developing a program that will involve many different groups, below we have listed the main types, and given general guidance information.

Type	Information
Mainstream 11-18 y/o	We work with groups of 8-10 young people for many musical workshops. Introducing a 2 nd tutor allows groups sizes to increase.
LDD 11-25 y/o	This will involve smaller groups for many musical activities, or creating a 2-3 tutor project to work with larger group sizes.
Hard to Reach / Excluded	Depending on the ability and engagement levels of the group, we recommend short sessions of (15-20 min) 1-on-1 or 2-on-1 workshop structures.
Extended Schools	Standard workshops for groups of 8-10 young people.

Where will the project be delivered?

Our music programs can be delivered from any space with a mains power and a large desk.

Area workshops are to be delivered	Options / Guidance
Classroom	We are able to work in any standard classroom or rehearsal space.
Youth Centre	Many of our evening programs are delivered in Youth Centres. We advice customers to use a small room, off the main hall, whenever possible.
Detached Location	Many of the programs can be delivered from a Van or mobile unit. We are able to provide a Van and/or generator for any locations that cannot provide mains power. (note: electric based workshops cannot be delivered in the rain).
No location	Kayto Sound is able to provide a venue hire service for customers with no location. Please contact our main office for more information.
Recording Studio or Own equipment	We are happy to tailor projects to incorporate your organisations existing music equipment. We may need to visit the location prior to music programs being delivered.
No Location – Recording Studio	Kayto Sound has links with both professional and education studios. For an additional cost we are able to deliver general music sessions and music production programs in a locally situated recording studio.

Additional Workers and support staff

Kayto Sound provides music tutors to deliver music projects. We are able to provide support staff where required, all sessions must have 2 CRB checked staff members (A Kayto Sound Tutor can make up 1 of these staff members)

Type of support worker	Information
You provide support worker	We provide CRB checked and insured Music Tutors
You require support staff	We will provide a CRB checked and insured Music Tutor and Support worker (1 x Male / 1 x Female)
You are delivering an excluded or LDD program	Kayto Sound is able to provide support workers, but we will require you to provide trained workers to assist with the personal needs of the group.

Budget and other restrictions

Here are some budget considerations. Kayto Sound is able to provide full schemes of work and accurate quotes for all projects. The prices below are only for guidance, check our online 'promotions' page for special offers.

Type	Guide Price Range
Standard 2 hr workshop with equipment	£100 - £120
Standard 2 hr workshop / no equipment	£80 - £100
6 x 2hr workshop program	£550 - £630
10 or more x 2hr workshops	£90 - £100 per w/shop
Kayto Sound Certification (Information on Website)	£7 per student
Advanced Kayto Sound Certification	£15 per student
Extras: CD Duplication – With Jewel case and artwork	£10 per student (10 min order)
Kayto Sound Project administration service	£25 per hour

How long would you like the project you want to deliver?

We have a few examples below to help you start to visualise the size and duration of the project you are aiming to deliver. Everything is possible: we work with clients for one off taster sessions, through to delivering 3-year, area wide, music programs.

Type	Description
Taster	Example: Basic workshop to have a try!
Standard	Example: Normally 6 sessions. Enabling young people to get a result
Medium Duration	Example: Every week for a couple of terms, or every day over a school holiday.
Long Term	Example: Musical activities taking place throughout the year, with live events and lots of input from industry professionals
Other....	

Who will take part in this project?

If you do not have a group of people in mind for this project we recommend allowing a small budget for promotion. Getting the young people to know about the project is obviously a very important factor to a successful music program. The estimated figures below will help us in planning and allocating tutors to your project.

Estimated number of boys?	
Estimated number of girls?	
Age range of those taking part?	